

Family

1899

“As for our general policy, we are firm believers that there is always room at the top; that there is always demand for a gilt-edged article. Our chances of success are vastly increased if we produce a grade of flour that few, if any, competitors can match. It is usually slow work to introduce a fine article of this character for the reason that it costs more to produce it than to produce an inferior or commonplace article. But once you secure an opening and its merit is recognized, you hold your trade very much closer than your competitors do.”

Bernard J. Rothwell, Founder

Today

More than 100 years later, we remain securely rooted in our promise to provide the industry’s finest plant-based solutions. Today, customers trust us to help them embrace change and grow, with a wide array of ingredients that are not only exceptional in quality, but also in their ability to satisfy new trends and needs.