

Bay State Milling

Where change cultivates opportunity.

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GLUTEN-FREE GROWTH

Bay State Milling Company Diversifies Capabilities with Gluten Free Offering

Quincy, MA (September 10, 2010) – Bay State Milling Company, the country’s largest family-owned, grain-based ingredient solution company has launched its initial gluten-free offering, BakingEssentials™ Gluten-Free All Purpose Flour. The flour is produced and stored in a dedicated facility.

“Bay State Milling is committed to providing our customers with grain-based ingredients that meet the changing needs of the consumer. This product is one of a growing list of solutions that will be offered to the marketplace as part of our Healthy Grain Initiative,” stated Pete Levangie, President and Chief Operating Officer of Bay State Milling Company.

The gluten-free market continues to experience double digit growth spurred by the increase in diagnosis of celiac disease and gluten intolerance. This growth will serve to intensify the demand for high quality goods that have the taste and texture of mainstream products. Bay State Milling’s goal is to meet that demand by partnering with its customers to provide gluten free flour along with custom product development and co-packing capabilities.

Celiac Sprue Association Recognition

BakingEssentials™ Gluten-Free All Purpose Flour is third-party certified by the standards of the Celiac Sprue Association (www.csaceliacs.org), a world-wide, member-based, non-profit organization dedicated to help individuals with celiac disease.

About Bay State Milling Company

Bay State Milling has proudly provided exceptional flour and grain-based products since 1899. The company has a strong health and wellness focus and a commitment to be a leader in grain-based foods through investments in employees, specialty flour milling and custom blending capabilities. For more information on Bay State Milling, visit www.baystatemilling.com or call 1-800-55FLOUR.

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